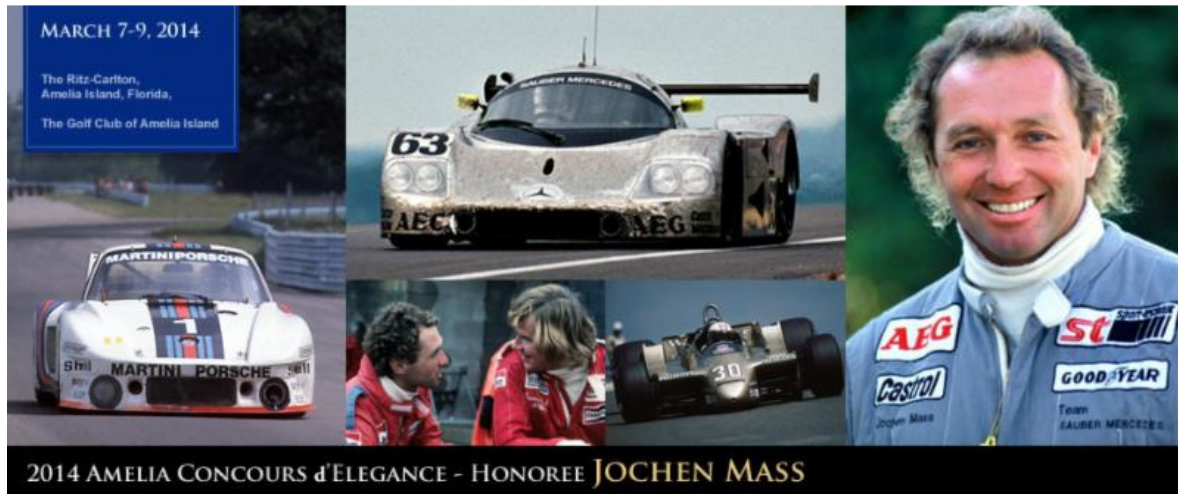




# AMELIA ISLAND 2014 CONCOEURS D'ELEGANCE

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## TOM FRITZ CREATES THE 19th ANNUAL AMELIA ISLAND CONCOEURS D'ELEGANCE POSTER



The posters for the Amelia Island Concoeurs d'Elegance have become collectible car art and the 2014 edition is no exception. Today the Concoeurs revealed that the

19<sup>th</sup> annual event poster was created by famed hot rod artist Tom Fritz and honors Jochen Mass on the 25<sup>th</sup> anniversary of his victory in the 1989 24 Hours of Le Mans driving his Mercedes-Benz Sauber C9. The beautiful piece takes creative cues from the first Amelia poster in 1996, well-known for honoring the record-setting drive of Sir Stirling Moss in the 1955 Mille Miglia 1000 mile road race in his Mercedes-Benz 300SLR.

Fritz created the essence of Grand Prix and Le Mans winner Jochen Mass and three legendary cars that headlined his racing career: the 1977 Porsche 935 Turbo that won the 1977 World Championship of Makes, the McLaren M23 Formula 1 racer that took Jochen to victory in the 1975 Spanish Grand Prix, and his 1989 Le Mans-winning C9 Sauber Mercedes-Benz, the fastest of all Mercedes-Benz's iconic "silver arrows". Tom Fritz paints out of his studio in Ventura County, California.

"Tom's art is in the Smithsonian's Postal Museum, several corporate headquarters in Detroit, the Wally Parks NHRA Motorsports Museum in Pomona and at Harley-Davidson headquarters in Milwaukee," said Bill Warner, Founder and Chairman of the Amelia Island Concours d'Elegance. "For any artist it's supremely difficult to capture the character and spirit of the man and the soul of the machine in the same work. It shows Tom's respect for the man and his accomplishments plus a genuine enthusiasm for fast cars at high speed. Tom's done justice to Jochen and his racers."

## TICKETS ON SALE NOW

### About The Amelia Island Concours d'Elegance

Now in its second decade, the Amelia Island Concours d'Elegance is among the top automotive events in the world. Always held the second full weekend in March, "The Amelia" draws over 250 rare vehicles from collections around the world to The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island for a celebration of the automobile like no other. Since 1996, the show's Foundation has donated over \$2 million to Community Hospice of Northeast Florida, Inc. and other deserving charities on Florida's First Coast. The 19th annual Amelia Island Concours d'Elegance is scheduled for March 7-9, 2014. For more information, visit [www.ameliaconcours.org](http://www.ameliaconcours.org).



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