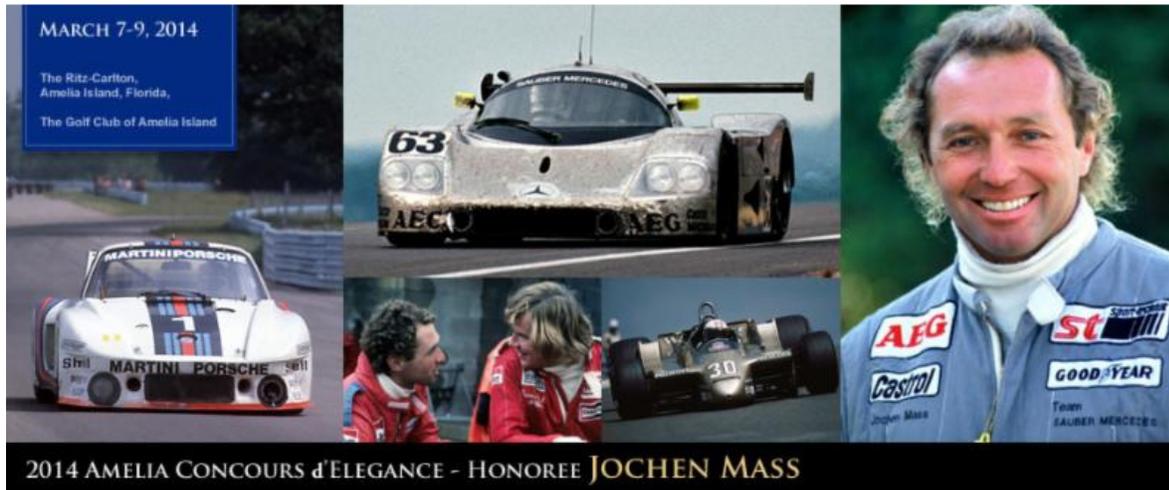




AMELIA ISLAND 2014 CONCOURS D'ELEGANCE

[Event Information](#) [Tickets](#) [Visitors Guide](#) [Charity](#) [Sponsors](#) [News & Media Gallery](#)



THE 2014 AMELIA ISLAND CONCOURS D'ELEGANCE HONORS FIFTY YEARS OF McLAREN



From the collection of Michael Keyser

McLaren's 50th anniversary will be celebrated at the 19th annual Amelia Island Concours d'Elegance on March 9, 2014, with a display of rare and significant McLaren racers from five decades of competition.

McLarens were not only victorious in the world's richest and most prestigious races, the company changed motorsport through a relentless pursuit of perfection and brought a strictly professional approach to a sport that had been more of a glamorous hobby than a true business. Today McLaren is still the only marque to win the Formula 1™ Constructors' Championship, the Indianapolis 500, the 24 Hours of Le Mans and the Can-Am Championship.

"McLaren's racing record is without equal," said Bill Warner, Founder and Chairman of the Amelia Island Concours d'Elegance. "The company is about quality and excellence in every component of the car, their execution, preparation and presentation."

To celebrate 50 years of McLaren, the Amelia Island Concours will include 2014 Honoree Jochen Mass' 1977 McLaren M23 Formula 1 racer as part of the "Cars of Jochen Mass" class. This historic Cosworth-powered M23 took Mass to second place in the 1977 Swedish Grand Prix at the 2.497 mile Anderstorp circuit.

McLaren's racing history includes a list of landmark victories which are a testament to the company's groundbreaking performance. Bruce McLaren Motor Racing Ltd. was created in 1963 by Bruce McLaren after he drove for Cooper Cars, winning the 1959 and 1960 Formula 1 Constructors' Championship and winning the 1962 Monaco Grand Prix. Since the first McLaren raced in Formula 1, at the 1966 Grand Prix of Monaco, the team has logged over 730 Formula 1 races with 182 F1 Grand Prix victories, eight World Constructors' titles and 12 Drivers' Championships.

"McLaren's unblinking quest to improve upon what many called 'perfection' is what made them the most successful racing team in history," said Warner. "No one can match their successes across such a broad range of racing disciplines. Only Ferrari has won more Formula 1 titles than McLaren, but they had a 17 year head start."

Bruce McLaren's talent for auto sports and business paved the way for McLaren's future success. He personally won two Can-Am titles in 1967 and 1969 and the 24 Hours of Le Mans, alongside countryman Chris Amon in 1966, driving a Ford GT40. McLaren won 43 Can-Am victories between 1967 and 1974, even though Bruce passed away testing his new McLaren M8D Can-Am racer in 1970.



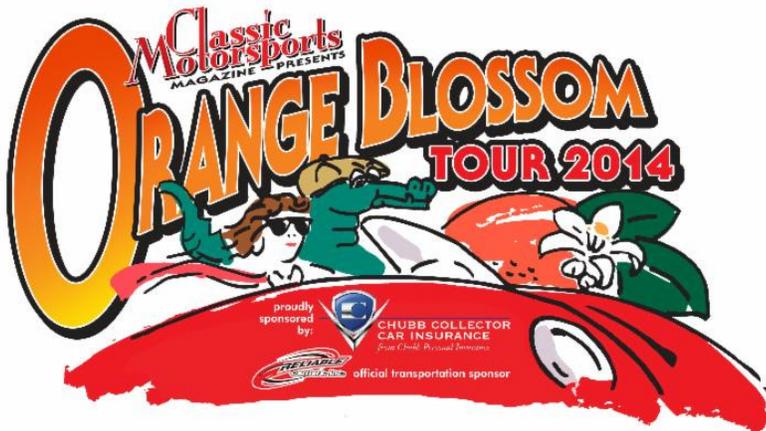
Photo by Peter Harholdt

McLaren cars went on to secure three Indianapolis 500 victories between 1972 and 1976 and claimed victory at the 24 Hours of Le Mans in 1995 with the F1. The F1 was never meant to be a racer and won Le Mans upon its debut. With this victory, McLaren became the only marque in history to claim motorsport's famous Triple Crown - victories at the Monaco Grand Prix, the Indy 500 and the 24 Hours of Le Mans.

McLaren Automotive North America will again be a participating sponsor of the Amelia Island Concours for the third consecutive year. McLaren will host event guests at its brand display pavilion on Saturday and Sunday where several special vehicles will be shown.



Photo Courtesy of The Indianapolis Motor Speedway



Our friends at Classic Motorsports magazine are once again organizing their Orange Blossom Tour for 2014. Sponsored by Chubb Personal Insurance and Reliable Carriers, this tour is an official part of the Amelia Island weekend and will show you the really interesting roads and sights of rural Florida that you probably haven't seen before. Last year the group had the opportunity to meet Porsche racer Hurley Haywood and tour his private car collection. They also toured the collection of Jim and Rick Schmidt, owners of National Parts Depot. The tour starts and ends in Amelia Island Florida, March 2-6; which brings participants back to the Island just before the Concours weekend starts.

Visit <http://www.orangeblossomtour.com> for more information.

About The Amelia Island Concours d'Elegance

Now in its second decade, the Amelia Island Concours d'Elegance is among the top automotive events in the world. Always held the second full weekend in March, "The Amelia" draws over 250 rare vehicles from collections around the world to The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island for a celebration of the automobile like no other. Since 1996, the show's Foundation has donated over \$2 million to Community Hospice of Northeast Florida, Inc. and other deserving charities on Florida's First Coast. The 19th annual Amelia Island Concours d'Elegance is scheduled for March 7-9, 2014. For more information, visit www.ameliaconcours.org.

Amelia Island Concours d'Elegance
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