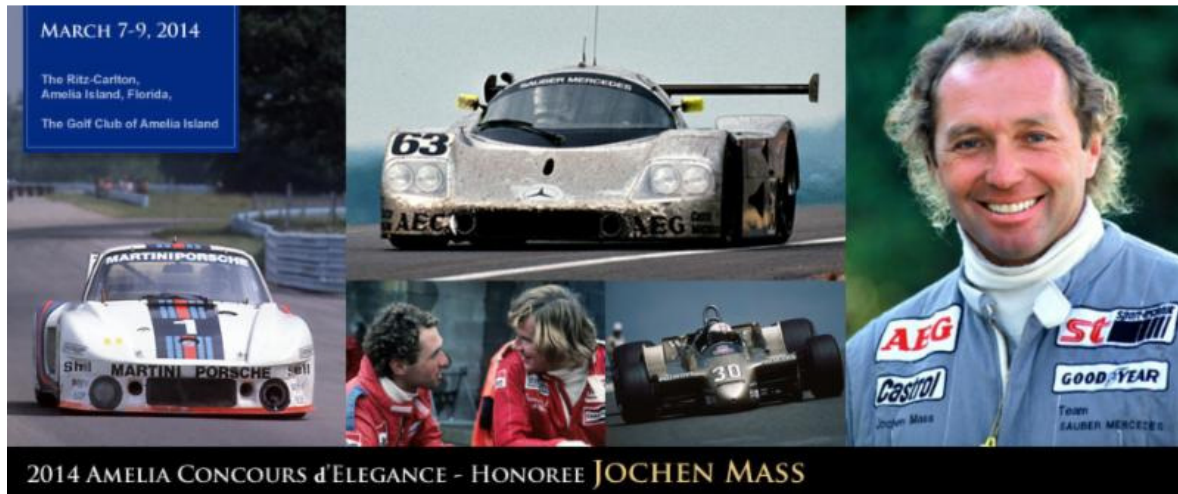




AMELIA ISLAND 2014 CONCOURS D'ELEGANCE

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JACKIE COOPER'S FERRARI 410 SUPERAMERICA HEADED TO AMELIA



Film and TV star Jackie Cooper's 1956 Pininfarina Ferrari 410 Superamerica will anchor the "Ferrari Production 1950-1964" class at the 19th annual Amelia Island Concours d'Elegance.

The year 1956 was a good one for Ferrari, on and off the track. The

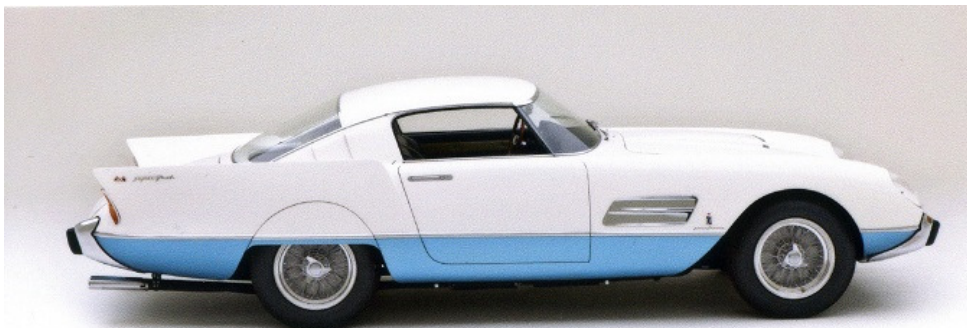
Modenese firm won both the Formula 1 and the World Sportscar Championships in 1956. As a bonus, the Italian marque won Enzo Ferrari's favorite race, the open road Mille Miglia, a brutal 1000 mile high speed lap of the Italian peninsula.

The 410 Superamerica was a significant design departure for Ferrari that year. It featured a unique cantilevered roof design and was one of the earliest two-tone Ferraris, it also had small, fifties-fashionable tailfins and a new longer chassis.

From its introduction in the 1956 Paris Auto Show the 410 Superamerica became the star of Ferrari's glamorous catalog. The big twin-ignition 4963 cc V-12 engine gave the 410SA 340 horsepower, enough to propel the Pininfarina-bodied coupe to a genuine 170 mph.

In 1958 actor Jackie Cooper bought the 410 SA from its original American owner, William Doheny of Los Angeles, stepfather of professional racing driver Chris Cord. A participant in the infamous Tourismo Vistadores high speed dashes across the Nevada desert's "reasonable and proper" highways, Jackie Cooper's Superamerica is now, appropriately, part of the Nevada-based Robert M. Lee Trust collection.

"The Superamerica was the first Ferrari that looked to America for styling elements," said Bill Warner, founder and Chairman of the Amelia Island Concours d'Elegance. "From our perspective in the 21st Century the 410 SA seems to mark that moment when Enzo Ferrari realized that there was more to the automobile business than building racing cars."



About The Amelia Island Concours d'Elegance

Nearing the end of its second decade, the Amelia Island Concours d'Elegance is among the top automotive events in the world. Always held the second full weekend in March, "The Amelia" draws over 250 rare vehicles from collections around the world to The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island for a celebration of the automobile like no other. Since 1996, the show's Foundation has donated over \$2.25 million to Community Hospice of Northeast Florida, Inc., Spina Bifida of Jacksonville, The Navy Marine Corps Relief Society, Shop with Cops, and other deserving charities. The 19th annual Amelia Island Concours d'Elegance is scheduled for March 7-9, 2014. For more information, visit www.ameliaconcours.org.



Amelia Island Concours d'Elegance
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