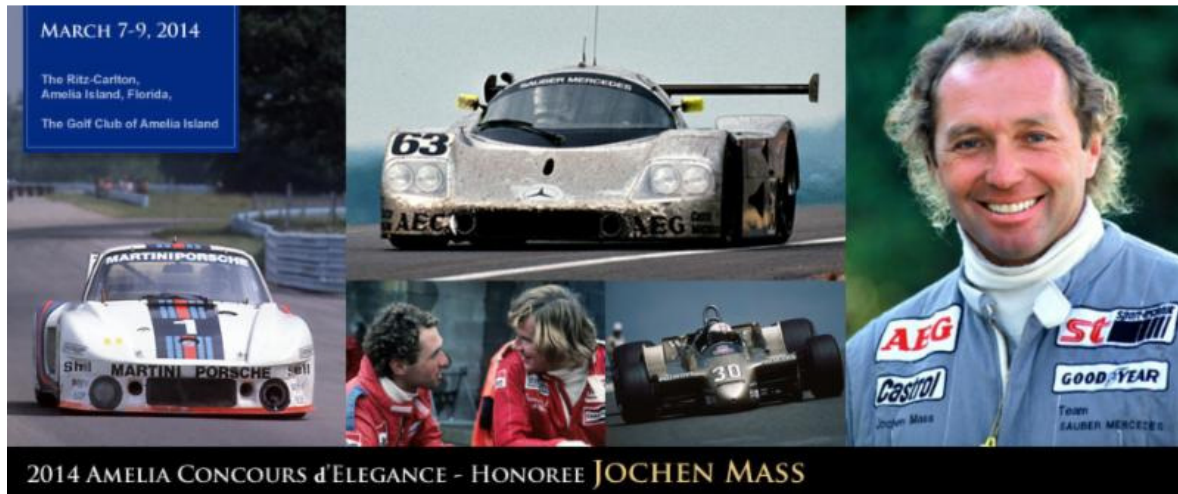




# AMELIA ISLAND 2014 CONCOEURS D'ELEGANCE

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## BOBBY UNSER INSPIRED INFINITI Q60 DEBUTS AT AMELIA ISLAND CONCOEURS



The 19th annual Amelia Island Concoeurs announced today that Infiniti will commemorate the event's Offenhauser celebration by wrapping a 2014 Infiniti Q60 Convertible in the same color scheme as Bobby Unser's 1968 Indianapolis 500 winning racecar. To accompany the inspired Q60 Convertible, Infiniti will also display Unser's

Offenhauser-powered Indy winning car, courtesy of the Indianapolis Motor Speedway Hall of Fame Museum.

The unique Infiniti Q60 convertible's wrap was created by the company's design team, headed by worldwide Design Director Alfonso Albaisa, using the exact colors that Bobby Unser rode to Indy's victory lane 46 years ago. The striking red, yellow, black and white paint scheme is accompanied by Unser's number three, creating a modern version of the original racer. The special Q60 Convertible will be driven by Unser throughout the weekend.

Unser, a three-time Indy winner and a member of The Great Offy Racers Seminar (3:00 PM, Friday March 7, 2014) won his first Indy 500 in the Rislone Number 3 Leader Card Racers Eagle/Offenhauser.

"Infiniti thought this would be a fun way to honor Bobby Unser and Offenhauser in a style that was uniquely "Amelia", said Bill Warner, Founder and Chairman of the Amelia Island Concours d'Elegance. "This shows genuine respect for the man, the race, the car and everyone who comes to Amelia this year. Infiniti has proven they have a genuine grasp of Offenhauser's pivotal role in American motorsport and culture. This could be the start of an Amelia tradition. I only worry that Rutherford, Jones and Hobbs will want one."



### **RED BULL FORMULA 1 WORLD CHAMPION'S STEERING WHEEL UP FOR BIDS AT AMELIA CONCOURS SILENT AUCTION**

The Amelia Concours d'Elegance's annual Silent Auction for charity offers hundreds of rare and significant motoring and motorsport artifacts, articles, art, jewelry, clothing, books, memorabilia and scale models.

This year a full scale replica of the steering wheel from World Champion Sebastian Vettel's Red Bull RB9 Formula 1 race car has been donated to the Silent Auction by Luxury car maker Infiniti.

Vettel won 12 of 19 World Championship Formula 1 races in 2013. His performance earned the young German his fourth-straight Formula 1 World Championship for the Red Bull Racing team.

The Amelia Concours Silent Auction opens for bidding at 2:00 PM on Thursday

March 6, 2014 in the Ritz-Carlton Amelia Island's Plaza I room. Bidding closes on Saturday, March 8th at 4:00 PM.

Winning bidders may pay for their items, after the bidding results are final, by cash, major credit cards or personal checks.

## About The Amelia Island Concours d'Elegance

Nearing the end of its second decade, the Amelia Island Concours d'Elegance is among the top automotive events in the world. Always held the second full weekend in March, "The Amelia" draws over 250 rare vehicles from collections around the world to The Golf Club of Amelia Island and The Ritz-Carlton, Amelia Island for a celebration of the automobile like no other. Since 1996, the show's Foundation has donated over \$2.25 million to Community Hospice of Northeast Florida, Inc., Spina Bifida of Jacksonville, The Navy Marine Corps Relief Society, Shop with Cops, and other deserving charities. The 19th annual Amelia Island Concours d'Elegance is scheduled for March 7-9, 2014. For more information, visit [www.ameliaconcours.org](http://www.ameliaconcours.org).



Amelia Island Concours d'Elegance  
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