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**LINDA HART JOINS AMELIA ISLAND CONCOURS
AS DIRECTOR OF SPONSORSHIPS**

Automotive Veteran Will Continue Building Amelia's Diverse Sponsor Program

JACKSONVILLE, FL; September 19, 2006 -- The Amelia Island Concours d'Elegance announced today that Linda A. Hart has joined the organization as the new Director of Sponsorships & Media Relations. She takes over for Mollie Case who recently left to join the NASCAR team of Carl Edwards.

“We’re, of course, sad to see Mollie leave us as she did a wonderful job, but the lure of NASCAR is undeniable,” says Bill Warner, Amelia Island Concours founder and chairman. “In fact, Daytona International Speedway is a great supporter of the Concours and every year presents the ‘Blue Bird Award’ for the most beautiful race car, so we wish her well and know that she will do great. At the same time, we are extremely fortunate to have someone with Linda’s experience and skills come on board. Linda knows the automotive business in and out and is extremely well respected.”

Hart is a highly experienced event planning specialist and was most recently with Jaguar Cars in Irvine, California, as their Manager, Consumer Events. She worked with the manufacturer’s dealer network on various sales training programs and supervised dealer “ride & drive” events across the United States.

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In her new position, Hart will be working with a variety of local, regional, and national sponsors as well as with some of the world's leading automotive companies, including General Motors, DaimlerChrysler, Porsche, Mercedes-Benz USA, Jaguar, Audi, Ferrari, Maserati, and Bentley to ensure that they get a strong return on their investment in the show. Additional duties will include bringing new sponsors on board and handling the growing number of national and international press covering the show. Hart will relocate from Irvine to the Concours' offices in Jacksonville.

The 2007 Amelia Island Concours d'Elegance will be held March 9-11, on the 10th and 18th fairways of The Golf Club of Amelia Island at Summer Beach adjacent to The Ritz-Carlton, Amelia Island. Five-time 24 Hours of LeMans winner Derek Bell MBE will be the honoree and the Great Road Races of the past will be featured. The show's foundation has donated nearly \$1.5 million to Community Hospice of Northeast Florida, Inc. since 1996.

The Amelia Island Concours d'Elegance is one of the nation's most innovative vintage auto shows featuring over 250 rare classics from seldom-seen private collections nationwide. The show is scheduled for March 9-11, 2007. For more information, visit www.ameliaconcours.org or call 904-636-0027.

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