



**Amelia Island
Concours d'Elegance
Presents 2010 Souvenir Program Book
MECHANICAL SPECIFICATIONS**

Show Date:
March 14, 2010

Mechanical Specifications

Ad Sizes	Width/Depth
Live Area	7 x 10
Trim	7.875 x 10.875
Bleed	8.125 x 11.125
1/2 Page	7 x 4.875
1/4 Page	3.375 x 4.875

Production Requirements

Four-Color Process or Black & White
Electronic files in Adobe In-Design or Quark Xpress 4.0 for the Mac preferred. If mailing, an accurate color printout or laser with color breaks and all fonts used must accompany files.

Accepted Removable Media:

CD, Email under 3mb (*ftp site also available)

Supported Applications: (or lower)

InDesign CS3, Quark Xpress 6.5, Illustrator, Photoshop and PDF files (please turn off OPI and offset crop marks on full page ads by .1667 when writing pdf)

Placed Images and Graphics:

300dpi CMYK tif and eps

Fonts:

Post Script only

Note:

Publisher is not responsible for quality of reverse type smaller than 10 pt. or reversing out of more than two colors.

* A FTP client browser is required for uploads i.e.: Fetch (Mac), CUTE (PC) call 800-523-6322 or email production@carcollector.com for directions to ftp site.

Space Reservation: January 15, 2010

Material deadline: January 22, 2010

Concours Program

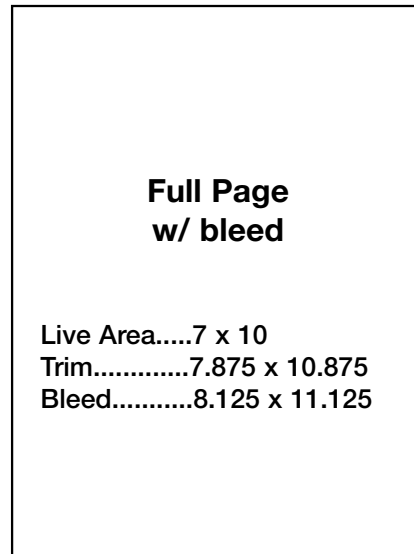
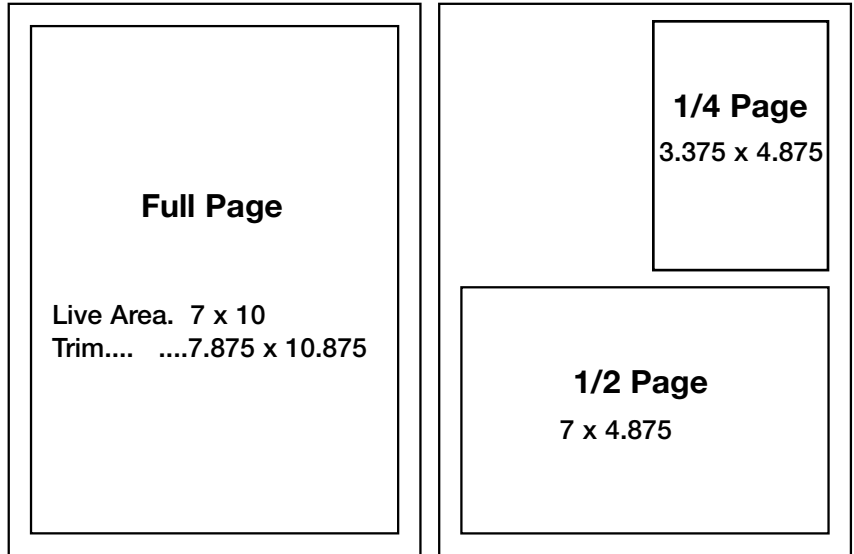
Mollie Case at 904.636.7475

QUESTIONS?

Donna Lombardo

800-523-6322 or

321-267-8011 ext. 101



PLEASE SEND AD MATERIAL TO:



Attn: Donna Lombardo
425 Cheney Hwy
Titusville, FL 32780
Email: production@carcollector.com



**Amelia Island
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Presents 2010 Souvenir Program Book
ADVERTISING RATES**

Show Date:
March 14, 2010

Sponsor/Advertiser Name _____

Agency _____

Contact _____

Telephone _____

Address _____

City _____ State _____ Zip _____

Advertiser agrees to pay for advertisement upon signing of this contract. All advertising copy should accompany this contract and must be received by January 15, 2010. Please provide advertisement in camera-ready format or on CD in accordance with production requirements listed on the Specification Sheet.

LEVEL OF ADVERTISEMENT: (check desired size)

COVERS:

Full Page	___ \$2,900 (4-color)	___ \$1,800 (b/w)	Cover 4/Back Cover	___ \$5,800 (4-color)
1/2 Page	___ \$1,850 (4-color)	___ \$1,150 (b/w)	Cover 2/Inside Front	___ \$3,900 (4-color)
1/4 Page	___ \$1,200 (4-color)	___ \$1,000 (b/w)	Cover 3/Inside Back	___ \$3,700 (4-color)

*** Call for Availability**

*RESERVE YOUR AD SPACE NOW! **QUESTIONS?**
CALL MOLLIE CASE AT 904.636.7475
OR DONNA LOMBARDO AT 800-523-6322 ext. 101*

Name on Card _____

MC/Visa # _____ Exp. Date _____ CV# _____

Signature _____

Print Name and Title of Authorized Signature _____

Check # _____

PAYMENT AND COPY OF CONTRACT TO:

Amelia Island Concours d'Elegance
 Attn: Mollie Case
 3016 Mercury Road South
 Jacksonville, FL 32207
 Checks Payable To: Amelia Island Concours d'Elegance

PLEASE SEND AD MATERIAL TO:


 Attn: Donna Lombardo
 425 Cheney Hwy
 Titusville, FL 32780
 Email: production@carcollector.com

* Please refer to ad specification sheet provided and note clearly any artwork to be returned with complete name and address.